

MODEL42
INNOVATE. INVEST. EXTEND.

— MODEL42 × ANF THERAPY

ANF Therapy

Model42 presents ANF Therapy — an international biocoherence platform combining wearable technology, professional protocols and specialist training to support health, recovery and longevity.



POWERED BY



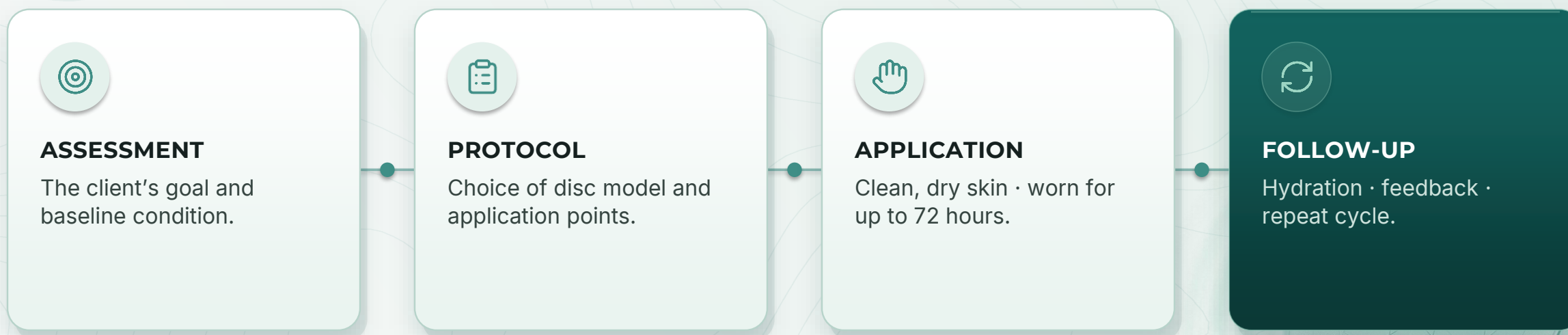
— MODEL42 PRESENTS

ANF Therapy — biocoherence technology

Wearable discs, professional protocols and the ANF Academy education system.



ANF Therapy is a reproducible system, not a stand-alone wellness product



Value comes not from the disc itself but from the precise combination of goal, protocol, placement and professional follow-up.

Demand for non-invasive wellness is growing — but without a system a product quickly becomes «just another patch»



FRAGMENTED OFFERS

The market is full of products with loud promises but no clear methodology or reproducible user journey.



NO SINGLE STANDARD

Without trained specialists the same technology is applied differently — results and trust become unpredictable.



WELLNESS AND MEDICAL CLAIMS GET MIXED

Well-being support, medical indications and treatment require different evidence, documents and communication rules.

The market needs not another product but a managed system: product + training + protocol + claims control.

The platform has been developing since 2012

2012

year of launch

500+

clinics in the ecosystem

63+

countries of presence

4

disc lines

Product + methodology + Academy

ANF combines a wellness line, professional protocols and training.

72 h

continuous cycle

What follows from ANF's materials — and what must be verified before a medical launch



CONFIRMED BY ANF MATERIALS



Wearable, non-invasive format



No batteries, electronics or released substances



Application rules and wear for up to 72 hours



REQUIRES LOCAL VALIDATION



Classification and registration pathway



Permitted indications and clinical claims



Certification, safety and quality documents

ANF creates the technology and methodology. Model42 builds market entry and scale



ANF THERAPY / ANF ACADEMY

-  Product matrix and frequency programmes
-  Application protocols and methodology
-  Training and international support

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MODEL42

-  Regulatory pathway and localisation
-  Pilot clinics and institutional partners
-  Controlled pilot, economics and scale

— USER CYCLE

A simple ritual. A precise protocol.



01

Define the goal



02

Prepare the skin



03

Place per
protocol



04

Wear and stay
hydrated



05

Review feedback
and repeat

ANF Therapy does not replace diagnosis or treatment. Medical decisions remain with a qualified specialist.

One technology — three value streams



ANF CARE

Consumer wellness

Sleep · focus · calm · energy



PROFESSIONAL CARE

For specialists

Clinical and wellness practice



ANF ACADEMY

Training and mentoring

Methodology · demonstrations · ongoing development

— TECHNOLOGY FOUNDATION

Minimum components. Maximum attention to protocol.



WEARABLE FORMAT

Compact discs placed directly on the skin



MATERIALS

Carbonised metal and skin-friendly 3M adhesive



FREQUENCY PROGRAMMES

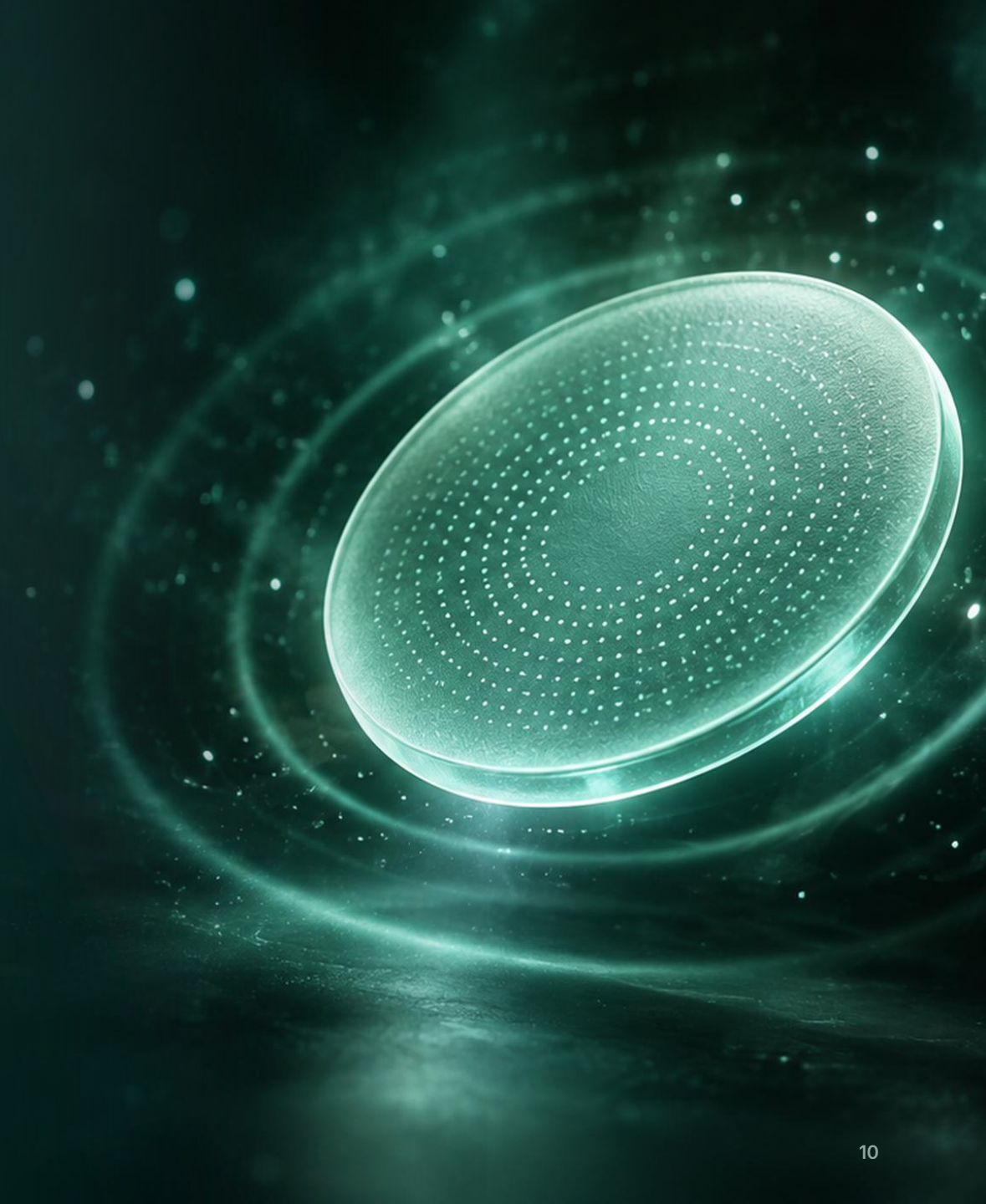
Each model is encoded for a specific wellness goal



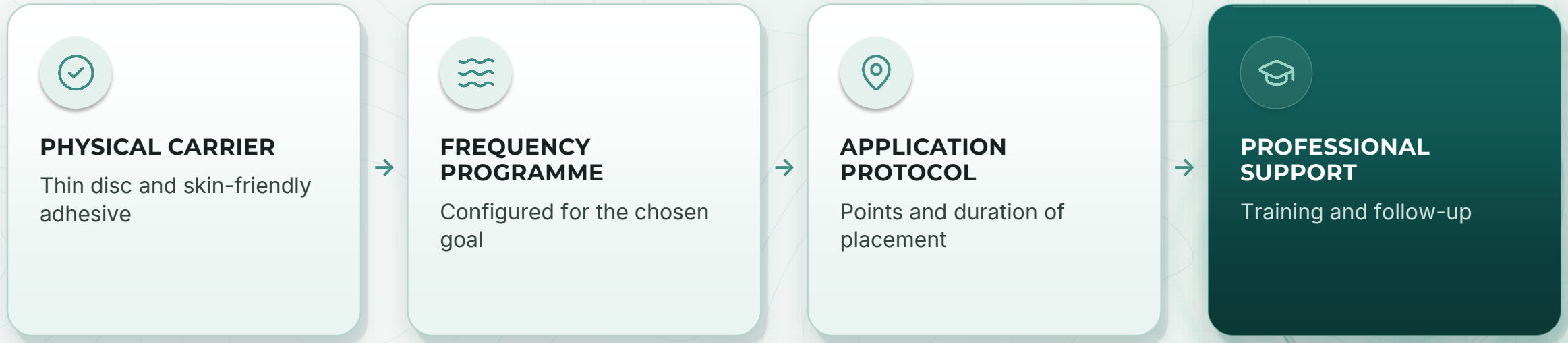
NO ACTIVE ELECTRONICS

No batteries, charging, EMF or released substances

The technology is described per ANF Therapy materials; the mechanism and claims are subject to independent verification.



20 models form a modular system — from consumer wellness to professional care



Revenue is created across the whole client and partner lifecycle



PRODUCT SUPPLY

Starter kits, specialised discs and local logistics



TRAINING

Courses, follow-up, materials and specialist preparation



PRACTICE IMPLEMENTATION

Protocols, service launch and clinic support



REPEAT PURCHASES

Regular use, programme updates and follow-up

Final economics depend on product classification, sales channel, training price and the local distribution model.

— KEY PRODUCT · SLEEP & RECHARGE

Longevity is built at night — recovery starts with sleep quality



GOAL

Support for evening relaxation and quality rest



FORMAT

Wearable non-invasive wellness protocol



APPLICATION

Placement per instructions · worn for up to 72 hours



POSITIONING

A complement to sleep hygiene, not a substitute for diagnosis or therapy

The first pilot product must be simple to explain, measurable and safe to communicate.

— KEY LINE · NEURO

Focus, Clarity & Tranquility for high cognitive load

- 🎯 A clear wellness goal without complex medical terminology
- 📅 Fits into the working day, travel and periods of overload
- 🧠 Separate protocols for focus and calm
- 📄 Potential for executive wellness and corporate programmes

The best launch channel is a controlled experience with feedback, not mass unsupported promises.

Wound & Scar Care requires a separate clinical and regulatory framework



PROTOCOL · TRAINED SPECIALIST

Professional use

Only by trained specialists, documenting the baseline, application and progress.



NEW MARKET · VALIDATION FIRST

Local review

Classification, permitted claims, conditions of use, safety and incident reporting.

Training turns the product into a reproducible professional practice



THEORY

Frequencies, neural oscillations and model-selection logic



PRACTICE

Videos, demonstrations, case simulations and mentoring



PROTOCOLS

Guided placement, sequencing and disc combinations



DEVELOPMENT

Peer forum, knowledge updates and post-course support



Two levels of training for different professional roles



COURSE 1 · MODULE CHS

-  5 hours on demand
-  Core methodology, neuro-frequency application, protocols and 10 disc models
-  For healthcare professionals and wellness practitioners

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COURSE 2 · MODULE CIM

-  2 hours core + 10 hours advanced
-  Advanced protocols, case simulation and specialised modules
-  For integrative medical practitioners

Six workstreams for entering a new market



CLASSIFICATION

Wellness product or medical device



LOCAL PROGRAMME

Course translation, terminology and local cases



DISTRIBUTION

Import, warehousing, labelling and repeat supply



DOCUMENTS AND CLAIMS

Certificates, instructions and permitted wording



PILOT PARTNERS

2–3 clinics or wellness centres



QUALITY CONTROL

Training, feedback and incident management

A pilot without a regulatory framework creates risk. A pilot with one creates an asset for scale.

A 90-day pilot must prove a working implementation model

0–30

PILOT DAYS



PREPARATION

Classification · product matrix · translation · sites · training

31–60

PILOT DAYS



LAUNCH

Controlled use · protocol adherence · specialist support

61–90

PILOT DAYS



EVALUATION

Safety · feedback · repeat visits · economics

Outcome: a validated scenario, a trained team and a decision on the next stage.

Launch the first controlled ANF Therapy pilot



SITES

Select 2–3 clinics or wellness centres



PREPARATION

Agree requirements, documents and the training programme



LAUNCH

Train the first group and run a 90-day pilot

— CONTACT

The next step starts with a conversation

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